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The Fashion File: Advice, Tips, And Inspiration From The Costume Designer Of Mad Men



Synopsis

From Joanie's Marilyn Monroe-esque pencil skirts to Betty's classic Grace Kelly cupcake dresses, the clothes worn by the characters of the phenomenal *Mad Men* have captivated fans everywhere. Now, women are trading in their khakis for couture and their pumas for pumps. Finally, it's hip to dress well again. Emmy-Award winning costume designer Janie Bryant offers readers a peek into the dressing room of *Mad Men*, revealing the design process behind the various characters' looks and showing every woman how to find her own leading lady style--whether it's vintage, modern, or bohemian. Bryant's book will peek into the dressing room of *Mad Men* and reveal the design process behind the various characters' looks. But it will also help women learn how fashion can help convey their personality. She will help them cultivate their style, including all the details that make a big difference. Bryant offers advice to ensure that a woman's clothes convey her personality. She covers everything from where to find incredible vintage clothing and accessories to how to pair those authentic pieces with modern shoes and jeans. Readers will learn how to find their perfect bra size, use color to convey a mood, and invest in the ten essentials every woman should own. And just so the ladies don't leave their men behind, there's even a section on making them look a little more Don Draper-dashing.

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Customer Reviews

I love Janie Bryant's work on *Mad Men*. The way she styles her characters really changed the way I looked at clothes and fashion. I have an hourglass figure which is really not in vogue today, and

before *Mad Men*, I had given very little thought on the ways that I could dress to better flatter my figure. Being such a huge fan of the show and Janie's work, I'd done my homework and read a ton of interviews with her, as well as listened to all her commentaries on the *Mad Men* DVDs. I was really excited when I found out about this book, and considered it getting it for myself as a Christmas present. I ended up finding it at my local library though, and was glad I did: while the information offered is very useful, it is extremely short, and I finished it in cover to cover in less than an hour. And I felt like I had heard it all before. She gives general tips such as, know your individual body type, and know your coloring, which is definitely very important advice. But there isn't really that much beyond that. What a girl should do with this information? I wanted examples of styles Janie thinks goes well with each body type and coloring, and I wanted visuals. There are a few fashion sketches, some of which are from *Mad Men*, but no real meaty material is included. There's about one or two promotional shots of *Mad Men* characters with captions, but that's it. There is a section on the importance of accessories, but I would have loved to see examples of outfits paired off with these pieces. I would say the most interesting part in this book was the few pages in which Janie gives her opinion on her favorite fashion icons from the ages: from Rita Hayworth, to Clara Bow, to Brigitte Bardot, but even then it seemed very brief.

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