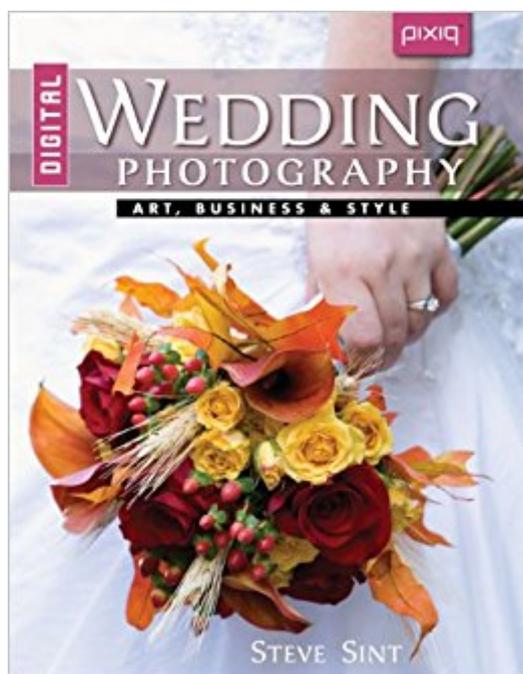


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# Digital Wedding Photography: Art, Business & Style



## Synopsis

With more than 35 years as a top wedding photographer, Steve Sint knows the industry inside and out. That's why the first two editions of *Wedding Photography* were THE authoritative references to the profession. Now, Sint covers digital with the same skill and thoroughness, showing how photographers can take full advantage of its technical potential. He covers every aspect, from getting the job to taking the right shots to selling the albums, marketing your work, and making a profit-while keeping everyone happy along the way. Â

## Book Information

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## Customer Reviews

I'm surprised that there are only two reviews of this book. This book gives plenty of practical information and advice about both the business and the artistry of wedding photography. He shares experience in easy to read and understand writing and I find it refreshing that he isn't so dogmatic about the equipment (i.e. must have 24-70mm f/2.8, 70-200mm f/2.8 and 85mm f/1.4 lenses, FF sensor and so on). He explains many things not only in technical terms but also why it makes sense from business standpoint and how to be efficient and to maximized your time and profits. I do think people who are drawn to this field of work have high artistic sensibilities but sometimes lag behind in business acumen necessary to achieve commercial success. He addresses this issue from get go and makes no bones about what type of commitment is needed to succeed in the business. I enjoyed his take on what his "wedding repertoire" is as well as the chapter on postures and poses. An excellent read for any budding wedding photographer.

Whether you agree 100% or not with all of Steve's personal preferences, he carefully lays out the knowledge you'll need to be a successful wedding photographer. He has shot thousands of weddings and can probably do them in his sleep. His experience comes through in the text compared with certain other wedding photographer books where the author only started shooting weddings a few years ago. Steve has seen the field from every angle. His text (and excellent accompanying imagery) gives you both the breadth and depth of the field. Definitely one of the better (best?) books you can buy on this topic (and there are worse!). If you're deciding between books on this topic then this is definitely a safe one to choose.

I have the original Wedding Photography Art Business and Style and although it was a little dated, it was one of my favorite books when it came to wedding photography. This version is even better and pretty up to date technologically. The author uses the same no nonsense style he did in the original, so its easy to stay focused instead of wandering or being taken somewhere you really don't want to go. This book explains everything you need to become a wedding photographer pit-falls and all. There are many pictures in this book, but unlike other books they are not the self-promoting type of pictures, or do they delve into specific styles and techniques. If you don't have a list of what equipment to bring to a wedding you will surely know what to bring after reading this book. If you don't know what pictures to take or how many to take, you will find out after reading this book. This is the most important part of the book in my opinion, because if you don't know what the must-have pictures are or you forget you have to take them, your wedding albums are bound to fall short. All in all this is a great book, packed with information and easy to read.

This is an excellent book for anyone who takes wedding photos with a real camera. (Yes, my tongue was firmly planted in my cheek for that comment)I recently turned my hobby into a business. I'd taken many wedding photos, for friends of my sons. Turning that into a paying job required a little instruction. This book certainly filled that bill.The author goes into many particulars about the wedding photography business. What equipment do I need? What should I pack in my bag for the day of the shoot? What should I charge? What do I do with the photos after the shoot? Best editing program? (I use Lightroom) Where do I send photos for post production?There are also some great tips for poses and lighting.I ordered several books on the topic. This is my go-to reference.

I'm a big fan of book that are no-nonsense, no fluff, no BS... just the useful facts. This is one of

those books. The shot list has great ideas. The posing guide, and even the equipment recommendations are just what you need to know. If you are a photographer that is THINKING about jumping into the wedding business, or if you are already doing weddings, but want some fresh ideas, this is a good book to have. I'm shooting a wedding next week, and I'll be reviewing this book again a few days before. Some of the other useful information is the business end of it. I'm a photographer, not a business guy... but this helped me feel a lot better about how to do marketing, and the business of wedding photography.

Mr. Sint is a veteran of forty years in the industry. He provides practical information not the internet sales marketing books that are out there now. His book has a section on lighting and posing which is very good. A good book especially for new wedding photographers who need guidance on lighting and posing and instruction who how to develop you own shooting style.

I purchased this book about 18 months ago and have never really put it aside. When I look for books, I look for ones with facts, complete topics and concise information. My library is filled with books that cover one aspect thoroughly but lacking in others. This author does an excellent job of just that. He starts the reader out with great ideas and questions to ask yourself, allowing you to come to your own place in the end through his thorough coverage . I'd recommend this book to all photographers looking to begin or improve their skills whether it be from the business aspect or the art of wedding photography.

this book really does a good job of helping to understand the business side of the photography business. the book explains the various expenses and costs of running a photo business.

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