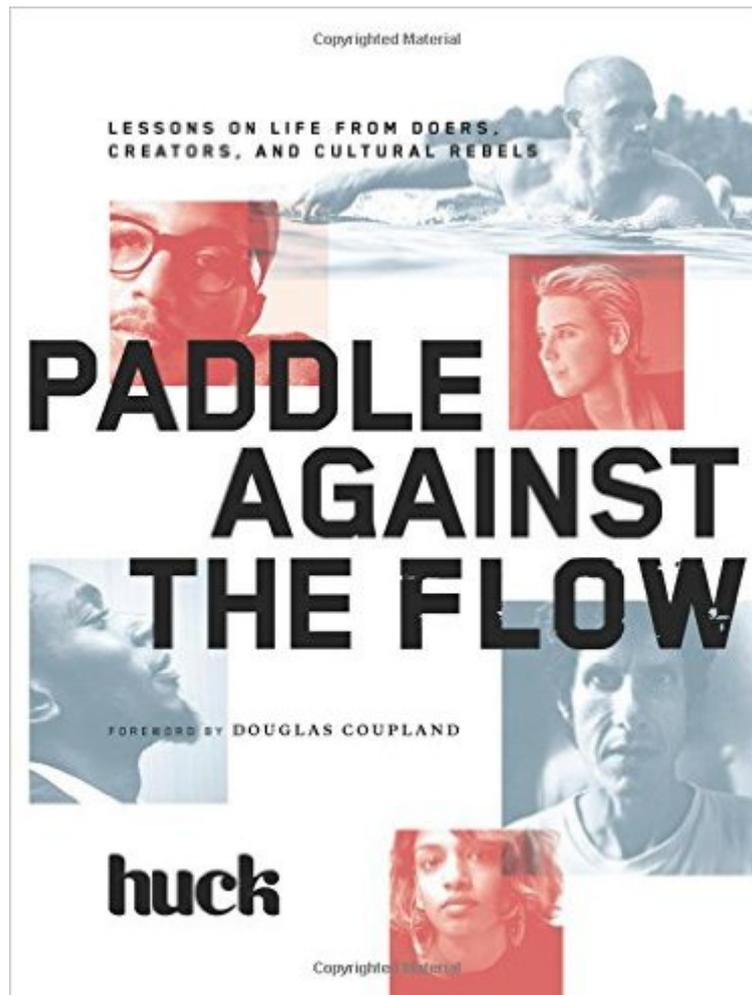


The book was found

Paddle Against The Flow: Lessons On Life From Doers, Creators, And Cultural Rebels



Synopsis

Nas on language, Cat Power on looking inward, Spike Jonze on loving what you do, and Kim Gordon on feeling the flow. These are just a few of the indie stars and surprising insights collected in this gorgeous book by Huck magazine. Since launching in 2006, Huck has been at the vanguard of London's thriving independent publishing scene and has grown into an internationally distributed bi-monthly, with editions available on newsstands in 20 countries worldwide. Bringing together the best insights from over 60 of the most inspiring people Huck has spoken to over the yearsâ along with exclusive photography and art that has come to embody Huck's distinct aestheticâ this book presents a diverse range of truths, creative wisdom, and life lessons from those who paddle against the flow.

Book Information

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Customer Reviews

I just didn't find much content here. Felt like a bunch of out of context snippets without much meat or cohesiveness.

Not what I expected. Basically a collection of quotes, and not very good ones at that. Very superficial. Not worth the price for maybe a handful of marginally insightful comments. Though, what should I have expected from an entertainment magazine.

Young people in the Western world today face an uneasy predicament. On the one hand there are unlimited opportunities for self-development. Information glut, cheap travel, and an obsessive media

spotlight on a wide range of societal challenges create an enormous pressure to contribute, to stand out from the crowd, to carve out one's own hyperindividual niche in this complex world. On the other hand secure, well-paying jobs are becoming scarce, and their disappearance also erodes traditional middle-class ideals. This is Generation DIY. They will have to find new formulas for success in a bigger and increasingly uncertain world. This book has been made with this particular audience in mind: young people about to start writing their own rulebook but too insouciant to be sensitive to good advice. *Paddle against the flow*™ is a pile of inspirational quotes from a motley crowd of artists, designers, surfers and boarders, culled from the archive of counterculture *Huck Magazine*. Fifteen bucks may be a little steep for a mere collection of quotes. But I don't mind that as long as they are sticky memes with significant corrosive potential. I've carried certain quotes around for years whilst they were worming their way into my subconscious only to reveal their true significance much later. For me the quotes collected between these two covers resonate quite strongly. They express the ethos of bottom-up creation and collaboration in a refreshingly straight-faced way. Just to take one example, I'm quoting filmmaker Robert Rodriguez: "If you want to make films, don't say you want to make films. Just say you're a filmmaker. People are very true to their identity. If your identity is someone who someday would like to make a film you're going to remain someone who someday would like to may a film. If your identity is being a filmmaker, you're going to do what filmmakers do, which is make stuff | Think about it. It's true. There's much more to reflect on in this modest publication, and that includes the brief, vigorous introduction by Douglas Coupland. Whilst I'm satisfied with the book's content, its graphic design leaves me rather cold. Every quote is on a page faced by a photograph of drawing of the person quoted. The quality of the imagery varies and it's been recycled in the front and back covers of the book. I think this could have been handled in a more imaginative way. I'd give the book 3,5 stars but I'm rounding up to 4.

37 of 75 for 2015. This collection of aphorisms on living is subtitled "Lessons on life from doers, creators, and cultural rebels." That pretty much sums it up. I sat down and read the entire collection in one sitting, but that's not the way this book should be read. I would say this is a book to keep on your desk top, or next to your bed, wherever you keep those books you want to consult for inspiration on a daily basis. I had never heard of *Huck Magazine* before receiving this volume as part of *Librarything's* Early Reviewers Program, but I will be looking for the periodical in the future. Taken from interviews that the magazine's contributors have

submitted, the texts in this volume are short, pithy, and well worth a second (or third) thought. Take this as an example, from Photographer Cheryl Dunn. "It's good to make your mistakes while you're young and not afraid. But you should never be afraid to make mistakes. Light moves at the speed of light. People forget the mistakes. Just keep making." Having read that, I now want to know more about Cheryl Dunn. I would like to read the whole interview (because surely those five sentences are not the WHOLE interview). And there are fifty-nine of these bits of wisdom in the collection. Some of the people quoted are well known: Judd Apatow, Werner Herzog, Chuck Palahniuk, Dave Eggers. Some I've never heard of: Swoon, Boogie, Ed Templeton, C.R. Stecyk III. But all have something to say, something worth attending. There are times I receive a book from the Early Reviewers Program and I wonder what in the review caught my eye. This is one of those books, but, in a bit of serendipity, this is a book I will keep by my side and refer to again and again. Highly recommended!

fun quotes.

I love the idea of this book I think it has some great images in it but I really didn't take much away from it. It's really short pages and short sentences don't really get too deep into anyone's history or offer great advice.

it kind of disappointed me, it's only pictures and a few quotes, thats it...

An amazing range of advice on topics of work, people, change and life from some of the most inspiring figures in culture today. You'll want to keep it on your desk, in your workshop drawer, or backpack to pull out and refer to again and again "whenever you feel blocked, are reordering priorities, or simply it's time to start something new.

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