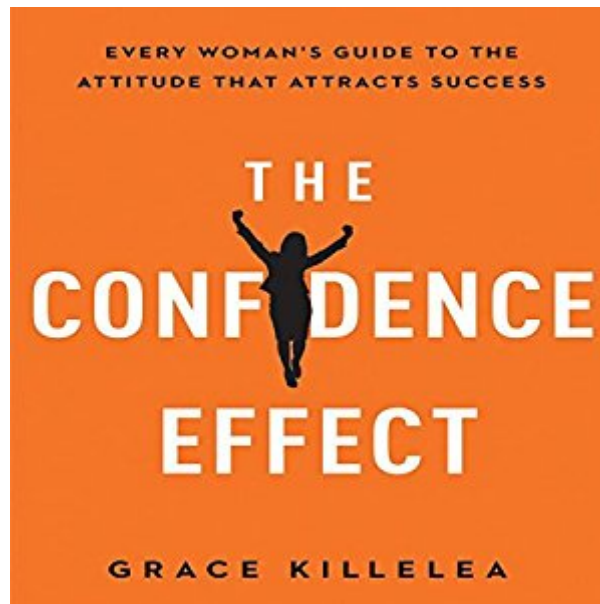


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# The Confidence Effect: Every Woman's Guide To The Attitude That Attracts Success



## Synopsis

Every day, talented, hardworking women are passed over for promotions. While it's easy to blame a corporate culture that favors men, seasoned executive Grace Killelea identifies another culprit: a surprising disparity in confidence. Men are prone to overestimate their abilities while women too often sell themselves short. The Confidence Effect helps women speak out, take risks, and assume leadership positions with assurance. The book moves beyond research and statistics to focus on what's really important: how women can become more confident one step at a time. Practical strategies show how to turn job competency into the kind of authentic confidence that gets noticed. Women learn to practice the "Four Rs of Success" - relationships, reputation, results, and resilience - dipping in for tips and tools on how to: Build circles of influence Seize opportunities they normally avoid Leverage and promote their skills Cultivate executive presence Use data compellingly Bounce back from setbacks And more With this powerful new audiobook, women everywhere will find the confidence they need to step off the sidelines and onto the playing field - and claim the success they deserve.

## Book Information

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## Customer Reviews

I just had to write a book review for my Women In Business course. I figured I would share some of it here as well: The idea of this book is that, once completed, your outlook on business will change and your confidence level will rise. The author states that most women are competent or confident, but not both and the end goal is to change that. The book is broken up into the following four sections: Relationships, Reputation, Results and Resilience. All of these "R-words" are values

that great leaders, in this case women leaders, should value and strive for. Throughout the book the author addresses each of these topics individually, however, they are all equally important and complement one another. I really hoped for this book to become my new go-to guide for work-related self-help. I lack confidence at the office. I have been told so in my annual reviews. Killelea starts off strong by providing the reader with her background before she reached success in her career, but as the book progressed she plugged her company, Half The Sky Leadership Institute, so often, that I felt as if I was reading a very long brochure about reasons why the program would be useful to me - which maybe it would be, but I definitely did not get the same desired results or guidance that I was seeking from this book. In addition to the whole thing sounding similar to a sales pitch, I thought that the placement of the interviews with successful women were more of an interruption rather than insightful. They were right smack in the middle of the chapter and felt sort of random as they were often repetitive or unrelated to the specific topic being discussed.

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