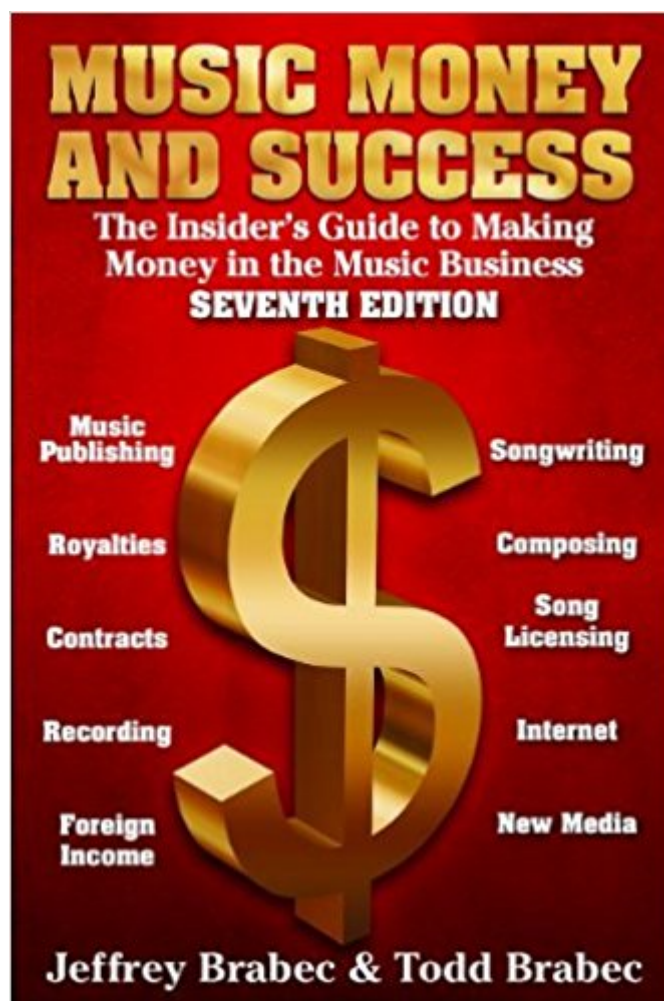


The book was found

Music Money And Success 7th Edition: The Insider's Guide To Making Money In The Music Business



Synopsis

Music, Money and Success: The Insider's Guide to Making Money in the Music Business is the industry bible and the ultimate guide to making money in the music business. Music is a business of money, contracts, decisions and making the most of every opportunity. To succeed - to make money - to have a career - you have to know what you are doing in both music and business. This invaluable book tells you how the business works, what you must know to succeed, and how much money you can make in films, television, video games, ASCAP, BMI and SESAC, record sales, downloads and streams, advertising, ringtones and ringbacks, interactive toys and dolls, Broadway, new media, scoring contracts and synch licenses, music publishing, foreign countries and much more. This indispensable reference is written by industry insiders Todd Brabec, Educator, Entertainment Law Attorney and former ASCAP Executive Vice President and Worldwide Director of Membership, and Jeff Brabec, Vice President of Business Affairs, Chrysalis Music Publishing.

Book Information

Series: Music, Money, and Success

Paperback: 512 pages

Publisher: Schirmer Trade Books; 7 edition (May 2, 2011)

Language: English

ISBN-10: 0825673690

ISBN-13: 978-0825673696

Product Dimensions: 6.1 x 1.2 x 9.2 inches

Shipping Weight: 2 pounds (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 stars See all reviews (38 customer reviews)

Best Sellers Rank: #33,875 in Books (See Top 100 in Books) #10 in Books > Arts & Photography > Music > Business #102 in Books > Law > Business #3973 in Books > Business & Money

Customer Reviews

Music Money and Success 7th Edition: The Insider's Guide to Making Money in the Music Business
Were I forced to name one book, and only one book, that is essential reading for anyone considering a career in the music business, this would be THE one. After 40 years in the commercial music business, I can't approach the combined knowledge and ability to communicate on easy-to-understand terms the way Todd and Jeff do. Together, these guys have probably worked in as many facets of the music business as I, but they bring to the topic both academic-level study and real-world examples beyond their mere years in the business. Each has unique

perspectives on the business, and people who know both can find the "personalities" in their book, which is updated every one or two years. They have seen (and often worked through) every scam and scheme in the music business, and are "almost" as old as I am, but you'd never know it from their research and work, OR their ability to stay current, or their personal styles and contacts. Identical twins, they can (and often have) passed for each other, but each has his special areas of concentration in the business that, combined, produce a more balanced product than a single author could. If you are looking for an entertaining "cheat sheet" on the music business, this is it. "Music Money & Success" packs more bang for the buck than anything I've encountered. There are fantastic works that go into greater detail in most of the areas of the "biz" than is covered here, but this book could be the primer for any of them. I don't get a cut from their sales, but if I did, I would say exactly the same thing.

[Download to continue reading...](#)

Music Money and Success 7th Edition: The Insider's Guide to Making Money in the Music Business
Money: Saving Money: The Top 100 Best Ways To Make Money & Save Money: 2 books in 1:
Making Money & Saving Money (Personal Finance, Making Money, Save Money, Wealth Building,
Money) Money: Saving Money: Success: Get More Money & Success In Your Life Now!: 3 in 1 Box
Set: Money Making Strategies, Saving Money Strategies & World's Best ... Tips for Personal
Finance & Life Success) Business Plan: Business Tips How to Start Your Own Business, Make
Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making
money, business planning Book 1) Music Money an Success (7th Edition) (Music, Money, and
Success) Jewelry Making & Etsy Business Box Set: Jewelry Making Instructions and Useful Tips to
Guide You Through How to Start Your Etsy Business (Jewelry Making ... Selling Etsy, Esty Selling
Success) Insider's Guide to Graduate Programs in Clinical and Counseling Psychology: 2016/2017
Edition (Insider's Guide to Graduate Programs in Clinical & Counseling Psychology) Facebook
Marketing: Strategies for Advertising, Business, Making Money and Making Passive Income (FREE
BONUS AND FREE GIFT) (social media marketing, social ... facebook, facebook adds, small
business) BUSINESS PLAN: Business Plan Writing Guide, Learn The Secrets Of Writing A
Profitable, Sustainable And Successful Business Plan ! -business plan template, business plan
guide - The Insider's Guide to Attracting Private Money: Five Secrets to Fast, Unlimited Capital So
You Can Save Money, Buy More Real Estate & Build Wealth Personal Finance: Budgeting and
Saving Money (FREE Bonuses Included) (Finance, Personal Finance, Budget, Budgeting,
Budgeting Money, Save Money, Saving Money, Money) Managerial Accounting: Tools for Business
Decision Making, 7th Edition Photography Business Box Set: Master the Art of Wedding

Photography and Start Your Own Business (business photography, business photography, starting photography business) Etsy: Etsy Business: 50 Beginner Success Tips to Make Money Online with Etsy: Launching, SEO, Marketing, Selling, Pricing, and More! (Etsy SEO, Ebay, Making ... Etsy businesses, Etsy Beginner Ideas) The Best Business Schools' Admissions Secrets: A Former Harvard Business School Admissions Board Member Reveals the Insider Keys to Getting In The Business Sale System: Insider Secrets To Selling Any Small Business 40 Rules for Internet Business Success: Escape the 9 to 5, Do Work You Love, Build a Profitable Online Business and Make Money Online Reengineering Business for Success in the Internet Age : Business-to-Business E-commerce Strategies The Artist's Guide to Success in the Music Business (2nd edition): The "Who, What, When, Where, Why & How" of the Steps That Musicians & Bands Have to Take to Succeed in Music Making Money at Home: Methods to Make Money with Drawing Portraits: How I Made More than \$50,000 Selling Art Online and Offline (Ways to Make Money with Art, Selling Drawings)

[Dmca](#)