

The book was found

Typography Eighteen (No. 18)



Synopsis

This volume salutes the winners of the most recent worldwide competition for excellence in typography. Each of the 232 winners of the Type Directors Club's 1996 competition is displayed in full color and is accompanied by information about the designer, client, and type style. This collection includes type design for books and magazines, corporate-identity packages, posters and video graphics, advertising and promotion, and direct-mail campaigns.

Book Information

Series: Typography

Hardcover: 272 pages

Publisher: Watson-Guption (November 1997)

Language: English

ISBN-10: 0823055531

ISBN-13: 978-0387953977

Product Dimensions: 1 x 8.8 x 11.5 inches

Shipping Weight: 2.9 pounds

Average Customer Review: 5.0 out of 5 stars [See all reviews](#) (4 customer reviews)

Best Sellers Rank: #863,043 in Books (See Top 100 in Books) #5 in [Books > Arts & Photography > Graphic Design > Commercial > Annuals](#) #388 in [Books > Arts & Photography > Graphic Design > Typography](#) #1650 in [Books > Business & Money > Marketing & Sales > Advertising](#)

Customer Reviews

I saw this book in a local store, flipped through it and immediately went home to order it through .com. If you have a passing interest in print or commercial art, this book is definitely for you! Full of all-color photos of great pieces of stationary, brochures, advertisements, etc. Makes a great coffee table book! If you liked Absolut Book, you'll definitely like this one as well!

A "got to have book" for every professional graphic designer. The only thing that's bad is that it's first published in 1997 and the examples sometimes feel a little old, but old isn't bad so buy it now you will be more than happy.

A great addition to the collection. Be sure to pick this one up today, features really great type examples! :)

Great resource

[Download to continue reading...](#)

Typography Eighteen (No. 18) Typography!: The Ultimate Beginner's Course To Eye-Catching Type For Print, Graphics, Web Designers, Developers And Students (Improve Handwriting, Penmanship, Handwriting Analysis, Typography) Berbiguier Eighteen Exercises or Etudes for Flute Eighteen Upbuilding Discourses : Kierkegaard's Writings, Vol. 5 Beautiful girl photo book Premium Volume eighteen point zero two (Japanese Edition) Explosive Eighteen: A Stephanie Plum Novel Make Life Your Bitch: A motivational & inspirational adult coloring book: Turn your stress into success and color fun typography! Typography!: The Ultimate Beginner's Course To Eye-Catching Type For Print, Graphics, Web Designers, Developers And Students Lettering and Alphabets: 85 Complete Alphabets (Lettering, Calligraphy, Typography) Florid Victorian Ornament (Lettering, Calligraphy, Typography) Decorative Alphabets and Initials (Lettering, Calligraphy, Typography) Advertising Design and Typography Typography 21: The Annual of the Type Directors Club Typography 28 Typography 26 (v. 26) Typography, Vol. 22: The Annual of the Type Directors Club Typography 15: The Annual of the Type Director's Club Shaping Text: Type, Typography and the Reader Script Lettering for Artists (Lettering, Calligraphy, Typography) Gothic and Old English Alphabets: 100 Complete Fonts (Lettering, Calligraphy, Typography)

[Dmca](#)